

Committed to Channel, Committed to You



Channel[®] SeedPro



Leading-Edge Solutions

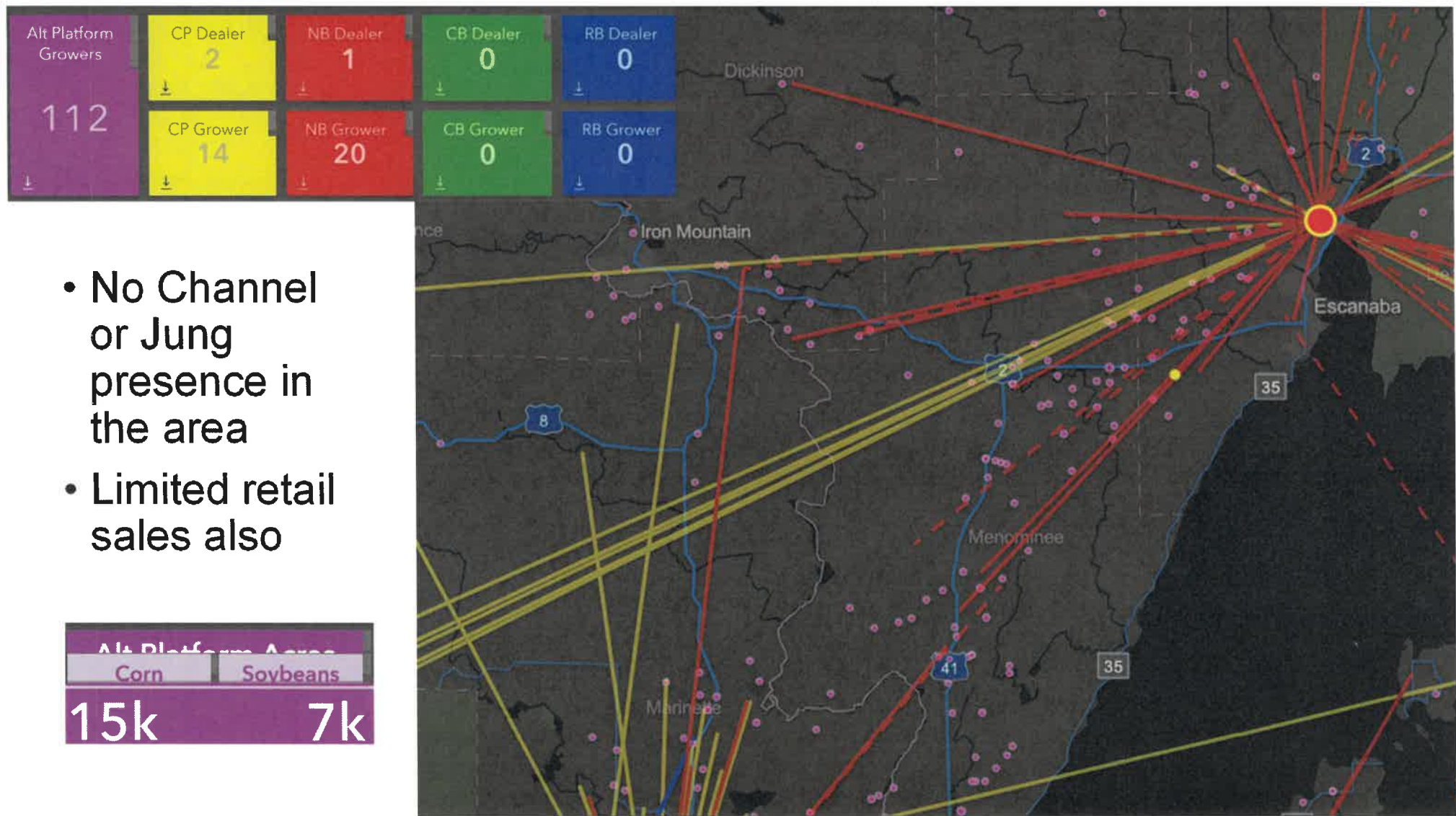


Connected to You



Next-Level Experience





- No Channel or Jung presence in the area
- Limited retail sales also

Stephenson Marketing COOP MEA

- Minimum Earnings Agreement pays expected year 4 compensation over first three years
- Targets for sales goals and for compensation dollars are open to discussion
- Sign-on for training and infrastructure expenses

SMC		MY25	MY26	MY27	
Sign On	\$	35,000			
MEA	\$	75,000	\$ 85,000	\$ 100,000	
		Yr1	Yr2	Yr3	Total
Corn units		800	1,000	1,500	3,300
Soy units		500	800	1,000	2,300
Acres		2,500	3,300	4,750	
Infrastructure Reimb.				2.5	

RESTRICTED

After MEA, your compensation will be in the red box and will be influenced by % to target

Crop	MY25 Corn Attainment				MY25 Soy Attainment			
MY25 Sales Achievement Target %	0 – 85%	85 – 100%	100 – 110%	110% +	0 – 85%	85 – 100%	100 – 110%	110% +
								
Premier Plus	\$30	\$34	\$36	\$40	\$8	\$9	\$10	\$11
Premier	\$26	\$30	\$32	\$36	\$7	\$8	\$9	\$10
Core Plus	\$24	\$28	\$30	\$34	\$6	\$7	\$8	\$9
Core	\$20	\$24	\$26	\$30	\$4	\$5	\$6	\$7
Base	\$16				\$3			



Seed Professional Sales Achievement Targets are determined annually and aligned with the Channel brand growth targets

Cost share programs available from Channel for your infrastructure

CDR resources are also used to purchase trailers, tenders, weigh wagons, forklifts, etc

Investment Type	Warehouse	Seed Treater	Bulk Equipment
Maximum Partnership Allowance	\$133,333	\$80,000	\$200,000
Cost Share %	75%	75%	75%
Maximum Cost Share	\$100,000	\$60,000	\$150,000
Contract Term	3-Years	3-Years	1-3-Years
Max. Annual Cost Share	\$33,333	\$12,000	NO Max
Growth Goal	1,000 Acres/Year	600 Acres/Year	\$4 / Final Bulk Sales unit

TRAVIS WIEMANN

Channel Seedsman
Verona, North Dakota

"My entire Channel support team is absolutely phenomenal. I would not be able to do what I do as a Seedsman without the great team behind me. Their support makes my job as a Seedsman easy. I'm allowed to be the brand, so I can really focus on providing the best possible service."



SUPPORT TO HELP YOU SUCCEED



A TEAM BY YOUR SIDE

A Channel Seedsman doesn't go it alone. There's a team of professionals supporting our Seedsmen every step of the way.

TECHNICAL AGRONOMISTS

Our agronomists partner with Seedsmen in agronomic development through the Channel Field Check Up Series; support them in agronomic and product performance inquiries during the growing season; and provide agronomic training to accurately position the Channel portfolio of products. Most of all, our agronomists help growers be successful in their operations so Seedsmen can meet the goals they have set.

SEED SERVICE ADVISERS

Our Seed Service Advisors help Seedsmen navigate our online systems and manage customer orders and product shipping.

FIELD SALES REPRESENTATIVES AND AREA BUSINESS MANAGERS

Our in-field sales managers assist Seedsmen with setting — and achieving — business goals as well as helping manage inventory, deliveries, marketing programs, local events and more.

MARKETING AND BUSINESS SUPPORT

You'll have everything you need to reach customers — from print ads and radio commercials to regional seed guides and online web tools. As a Channel Seedsman, you'll have access to an extensive range of marketing materials customized specifically to help promote your Channel Seed business.

WEBSITE TOOLS

Population Optimizer

Recommendations powered by years of planting population test data.

Planting Guides and Localized Positioning Guides

Support placing products to perform in farmers' fields with local product data.

Agronomy Library

Articles and videos packed with seasonal and regional information.

Harvest Results

Area plot reports, regional yield data and performance results in F.I.R.S.T. Trials.

Profitability Calculator

Designed to help farmers determine their breakeven and profitability potential.



Seedsmanship At Work™

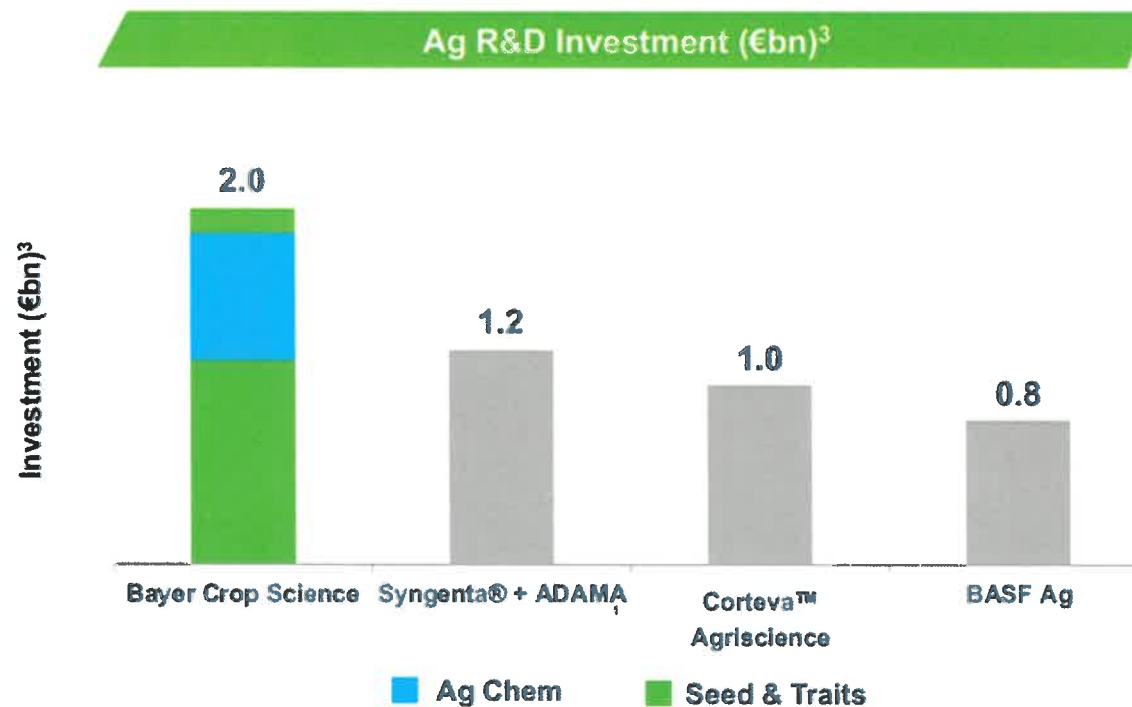
As the future of the seed business evolves, Channel is committed to helping Seedsmen and Growers succeed. Through the Seedsmanship At Work™ program, we provide the knowledge and tools you need to succeed. From agronomic support to marketing materials, we have everything you need to succeed. Visit channelseed.com today to learn more.





R&D Investment Powers Our Strong Portfolio

Shaping the Future of Agriculture with the Sector's Most Innovative Platform



#1 R&D Platform
in Crop Science



Fueled by **~7,100** R&D
employees² in **>50** countries

¹ Company information; exchange rate: FY 2019 = 1.14 USD/EUR. 2020 Reported results for all companies except Syngenta = 2019 reported results. Bayer R&D excludes impairment charges.

² Represents the legacy Syngenta results plus ADAMA. Excludes non-agro business sales of ADAMA (nutritional supplements, aromatic products, industrial products). Syngenta Group formal reporting did not begin until H1 2020.

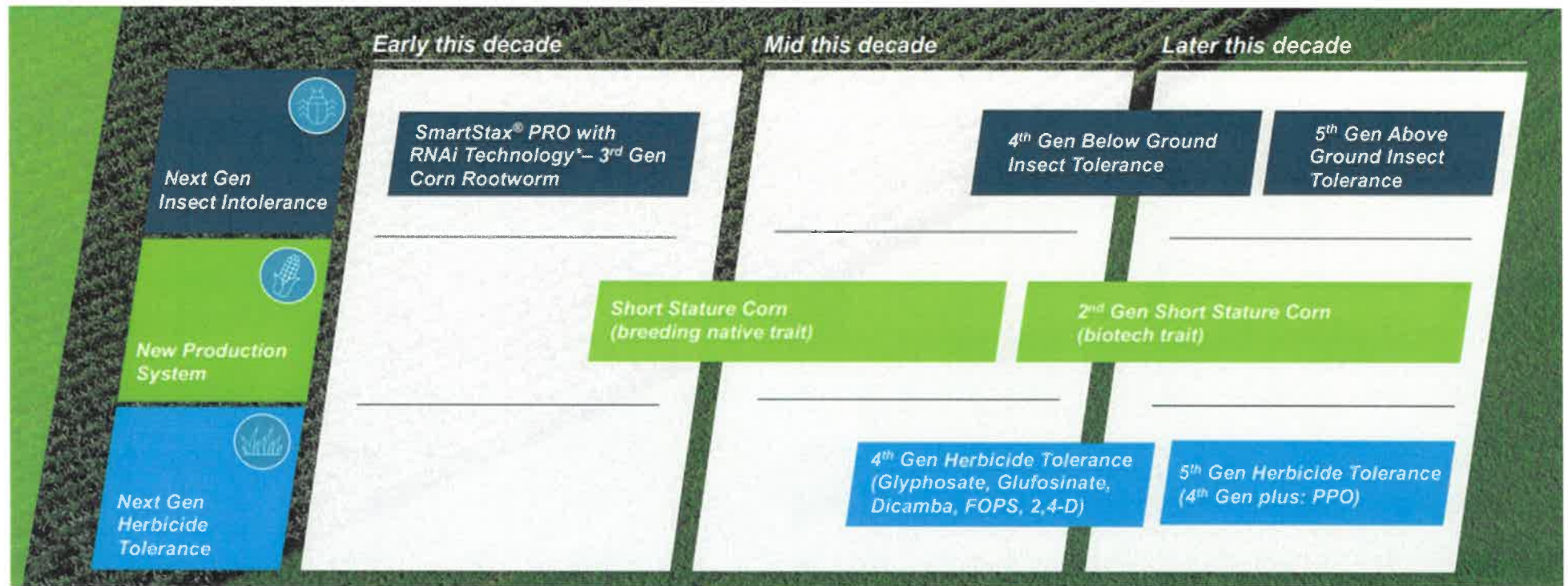
³ Includes permanent and temporary employees.

All other trademarks are the property of their respective owners.



North American Trait Pipeline - Corn

Industry Leading and Well-Positioned to Deliver Value



Commercialization is dependent on multiple factors, including successful conclusion of the regulatory process. The information presented herein is provided for educational purposes only and is not and shall not be construed as an offer to sell.